



# "Weighty Matters"

## Effectively Communicating About Weight and Health

Sponsored by  
National Eating Disorders Association and STOP Obesity Alliance

Hosted by  
NYC Campus of Pace University

Friday | April 2, 2010

One Pace Plaza, New York, NY

8:30 am Registration/breakfast  
9:00–11:00 am Panel discussion

Multipurpose Room on the B Level  
(Enter the building on 3 Spruce Street, between  
Nassau and Gold Streets.)

### **How should we be talking about weight, size and health? Are we missing the mark?**



Moderated by Diana Williams, WABC-TV

Join our **impressive panelists**, a unique mixture of leaders from the media, communications, eating disorder and obesity fields. Increasing public concern about the rise in obesity has led to societal confusion about what's healthy and has created an unrealistic pressure to be thin. Coming together for the first time, this panel will make recommendations on how to effectively and responsibly communicate the connection between health and weight to the public. This roundtable will also address current perception, dialogue and images in media and entertainment which may be resulting in an increase of body image issues, eating disordered behaviors and obesity.

### **Don't miss this roundtable**—special guest experts featured below plus other notable audience VIP's:



**Emme**  
Model and Activist,  
NEDA Ambassador



**Dr. Max Gomez**  
Medical Reporter,  
WCBS-TV



**Susanna Schrobsdorff**  
Executive Director,  
Newsweek Education



**Wendy Naugle**  
Deputy Health Editor,  
Glamour Magazine



**Joseph Nadglowski, Jr.**  
President, Obesity  
Action Coalition



**Jen Drexler**  
Partner, Just Ask A  
Woman



**Ovidio Bermudez, MD**  
Past President, NEDA, also  
representing AED, IAEDP, BEDA



**Donna Ryan, MD**  
President, The  
Obesity Society

Open to the general public — **Registration is free.** Space limited. To register

[CLICK HERE](#)